

# Climate Action Partnership Brochure for



Nigeria Youth Climate Summit (NYCS) 2025 Abuja, June 5 - 6, 2025

AN INITIATIVE OF OUR EARTH CARE

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# Executive Summary

The Nigerian Youth Climate Summit is a pioneering initiative of Our Earth Care that brings together over 500 + young leaders, experts, and stakeholders from the 36 states of the Federation and the Federal Capital Territory to address the pressing issues of climate change and environmental sustainability. We invite you to join us as a valued partner in sustainability, supporting the empowerment of Nigeria's youth to drive climate action and sustainable development.



# Summit Objectives

1. Educate and engage Nigerian youths on climate change and environmental issues.
2. Foster innovation and entrepreneurship in climate-focused initiatives.
3. Promote sustainable development and environmental conservation.
4. Provide a platform for networking and collaboration among stakeholders.
5. Recognise (through nominations) environmentally conscious youths who are taking steps to create a sustainable world.



# Why Become a Climate Action Partner?

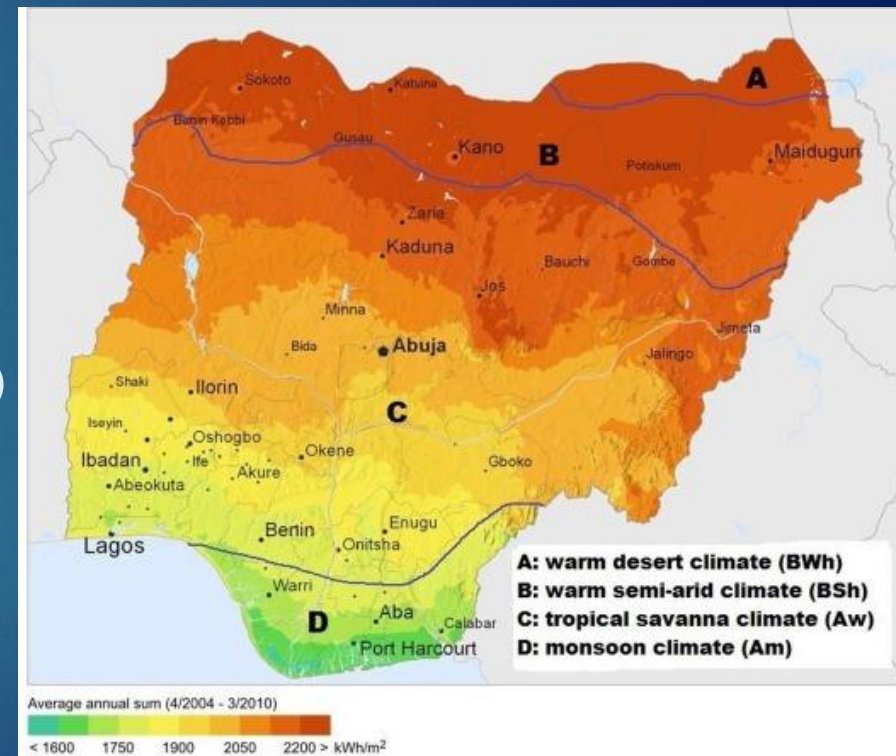
1. Contribute to the growth of sustainable industries and entrepreneurship in Nigeria.
2. Demonstrate corporate social responsibility and commitment to climate action thereby improving upon your firm's environmental, social and governance (ESG) metrics.
3. Enhance brand reputation and visibility among Nigeria's youth and stakeholders.
4. Support the development of future leaders and change-makers.





# Climate Action Partnership Packages

ENHANCE YOUR ESG METRICS



## Desert Category Partner (₦20,000,000)



- ▶ Keynote address opportunity
- ▶ Panel discussion participation
- ▶ Maximum branding opportunity at the summit
- ▶ Large-sized exhibition space
- ▶ Centre spread company advertorial in the summit brochure
- ▶ Extensive media mentions
- ▶ Exclusive networking session with summit participants
- ▶ 7 free attendees to the summit

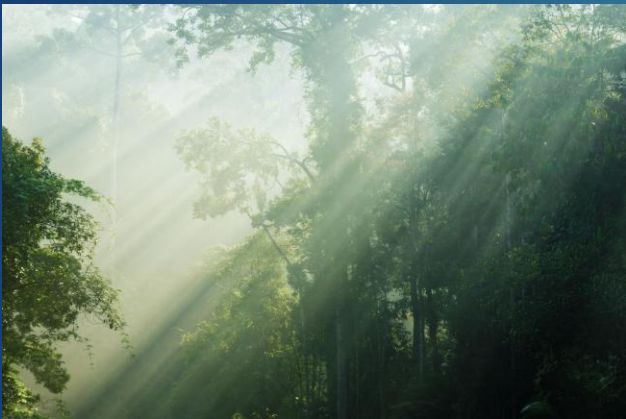
## Savanna Category Partner (₦15,000,000)



- ▶ Panel discussion participation
- ▶ Extensive branding opportunities at the summit
- ▶ Networking opportunities with participants
- ▶ Medium sized-exhibition space
- ▶ 5 free attendees to the summit
- ▶ Inside back covert advert in the brochure.
- ▶ 1 page company advertorial
- ▶ Extensive media mentions



## Rainforest Category Partner (₦10,000,000)



- ▶ Prominent branding at the summit
- ▶ 3 Free Attendees to the summit
- ▶ Medium-sized exhibition space
- ▶ Logo visibility on sponsorship segment of the website
- ▶ Logo visibility on backdrop
- ▶ Logo visibility on banners
- ▶ Limited media mentions

## Mangrove Category Partner (₦5,000,000)



- ▶ Limited branding at the summit
- ▶ 1 free attendee to the summit
- ▶ Regular-sized exhibition space/booth
- ▶ Logo visibility on sponsorship segment of the website
- ▶ Logo visibility on backdrop
- ▶ Logo visibility on banners
- ▶ Limited media mentions

## Brochure Rates



- ▶ Back Cover: ₦2,000,000.00
- ▶ Inside Back Cover: ₦1,500,000.00
- ▶ Inside Front Cover: ₦2,000,000.00
- ▶ Centre Spread: ₦2,500,000.00
- ▶ Regular Page: ₦1,000,000.00



# Get in Touch

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